

The 29th Conference on Microscopy & Microanalysis

1st-5th February 2027

Sponsorship Prospectus



Australian Microscopy
& Microanalysis Society



Welcome

The 29th Conference on Microscopy & Microanalysis (ACMM29) will be held in 2027 as a fully face-to-face event, bringing together colleagues from the life sciences, physical sciences, engineering, and instrumentation fields. The conference aims to foster collaboration, share new insights, and advance future directions in microscopy.

We are proud to present a comprehensive scientific program showcasing the latest developments in electron, X-ray, and light microscopy, as well as microscopy-enabled research across a broad range of disciplines.

The conference will feature oral and poster presentation sessions, a trade exhibition, hands-on workshops, pre- and post-conference training opportunities, Special Interest Group (SIG) meetings, and a variety of social events to support networking and community building.

Prof. Richard Tilley, A/Prof. Sherry Chang
ACMM29 Co-Chairs



SPONSORSHIP PACKAGES



Principal Sponsor \$49,000 + GST

PROGRAM INCLUSION

- Conduct a 45-min Lunchtime Workshop or Symposium (subject to approval by ACMM29 Committee)
- Vendor pitch as part of presentation of an award at the Conference dinner – 3 mins

BRANDING ENTITLEMENTS

- Co-branding of the Conference Lanyard
- Branding of the Conference Name Badge
- Branding of the YSA Awards
- Naming rights to two (2) conference sessions

EXHIBITION

- An included (6x3m) exhibition space in the exhibition hall, including fascia signage, spotlights, and power

REGISTRATIONS

- Up to ten (10) conference registrations and invitations to the Conference Dinner and networking event
- Up to four (4) exhibitor passes (not valid for session entry)

ADVERTISING OPPORTUNITIES

- Up to four (4) social media posts on your behalf (subject to approval by ACMM29 Committee)
- One (1) eDM to be sent out to the full attendee list
- 2-minute video advertisement played prior to a plenary session
- Double Full-Page Colour advertisement in the conference handbook

LEAD GENERATION

- Delegate list of consenting attendees provided upon request (subject to privacy laws)

BRAND ACKNOWLEDGMENT

- Acknowledgement as Event Partner with logo recognition on conference signage at the event
- Verbal acknowledgement during opening and closing ceremonies
- Acknowledgement as Event Partner with 250-word profile, largest logo recognition, and link to your website on both Conference webpage and app
- Acknowledgement as Event Partner with logo recognition in conference marketing emails
- Acknowledgement as Event Partner with logo recognition on header slides in plenary venue

OPTIONAL ADD-ONS

- \$2,000 - One Sponsored Paper in Methods in Microscopy (MiM)
- 30% discount on all Direct Sponsorships

SPONSORSHIP PACKAGES



Platimun Sponsor \$29,000 + GST

PROGRAM INCLUSION

- Vendor pitch as part of presentation of an award at the Conference dinner – 2 mins

BRANDING ENTITLEMENTS

- Branding of one of the following:
 - ExpoScan Kiosks
 - Welcome Function
- Branding of a conference lunch break
- Branding of one (1) conference session

EXHIBITION

- An included (6x3m) exhibition booth in the exhibition hall, including fascia signage, spotlights, and power

REGISTRATIONS

- Up to six (6) conference registrations and invitations to the Conference Dinner and networking event
- Up to two (2) exhibitor passes (not valid for session entry)

ADVERTISING OPPORTUNITIES

- Up to two (2) social media posts on your behalf (subject to approval by ACMM29 Committee)
- 1-minute video advertisement played prior to a plenary session
- Double Full-Page Colour advertisement in the conference handbook

LEAD GENERATION

- Delegate list of consenting attendees provided upon request (subject to privacy laws)

BRAND ACKNOWLEDGMENT

- Acknowledgement as Diamond sponsor with logo recognition on conference signage at the event
- Verbal acknowledgement during opening and closing ceremonies
- Acknowledgement as Diamond Sponsor with 250-word profile, largest logo recognition, and link to your website on both Conference webpage and app
- Acknowledgement as Diamond Sponsor with logo recognition in conference marketing emails
- Acknowledgement as Diamond Sponsor with logo recognition on header slides in plenary venue
- Logo included as Diamond Sponsor on TAFE Staff Recognition Award pamphlet at the conference dinner

OPTIONAL ADD-ONS

- 25% discount on a 45-min Lunch or Breakfast Workshop or Symposium (subject to approval by ACMM29 Committee)
- 25% discount on all Direct Sponsorships

SPONSORSHIP PACKAGES



Gold Sponsor \$19,000 + GST

PROGRAM INCLUSION

- Vendor pitch as part of presentation of an award at the Conference dinner – 1 mins

BRANDING ENTITLEMENTS

- Branding of one of the following:
 - Conference Handbook
 - Conference WiFi
 - Plenary Room
 - Networking Lounge

EXHIBITION

- An included (3x3m) exhibition booth in the exhibition hall, including fascia signage, spotlights, and power

REGISTRATIONS

- Up to four (4) conference registrations and invitations to the Conference Dinner and networking event
- Up to two (2) exhibitor passes (not valid for session entry)

ADVERTISING OPPORTUNITIES

- One (1) social media post on your behalf (subject to approval by ACMM29 Committee)
- 1-minute video advertisement played after the first break on day one in plenary venue
- Full-Page Colour advertisement in the conference handbook

LEAD GENERATION

- Delegate list of consenting attendees provided upon request (subject to privacy laws)

BRAND ACKNOWLEDGMENT

- Acknowledgement as Gold Sponsor with logo recognition on conference signage at the event verbal acknowledgement at during opening and closing ceremonies
- Acknowledgement as Gold Sponsor with 200-word profile, largest logo recognition, and link to your website on both Conference webpage and app
- Acknowledgement as Gold Sponsor with logo recognition in conference marketing emails
- Acknowledgement as a Gold Sponsor with logo recognition on header slides in plenary venue

OPTIONAL ADD-ONS

- 20% discount on a 45-min Lunch or Breakfast Workshop or Symposium (subject to approval by ACMM29 Committee)
- 20% discount on all Direct Sponsorships

SPONSORSHIP PACKAGES



Silver Sponsor \$9000 + GST

BRANDING ENTITLEMENTS

- Naming rights to one (1) conference session

EXHIBITION

- An included (3x3m Corner) exhibition booth in the exhibition hall, including fascia signage, spotlights, and power

REGISTRATIONS

- Up to two (2) conference registrations and invitations to the Conference Dinner and networking event
- Up to two (2) exhibitor passes (not valid for session entry)

ADVERTISING OPPORTUNITIES

- One (1) shared Silver Sponsor social media post (subject to approval by ACMM29 Committee)
- Full-Page Colour advertisement in the conference handbook

LEAD GENERATION

- Delegate list of consenting attendees provided upon request (subject to privacy laws)

BRAND ACKNOWLEDGMENT

- Acknowledgement as Silver Sponsor with logo recognition on conference signage at the event Verbal acknowledgement at during opening and closing ceremonies
- Acknowledgement as Silver Sponsor with 150-word profile, largest logo recognition, and link to your website on both Conference webpage and app
- Acknowledgement as Silver Sponsor with logo recognition in conference marketing emails
- Acknowledgement as a Silver Sponsor with logo recognition on header slides in plenary venue

OPTIONAL ADD-ONS

- 10% discount on all Direct Sponsorships

SPONSORSHIP PACKAGES



Bronze Sponsor \$5000 + GST

EXHIBITION

- An included (3x3m) exhibition booth in the exhibition hall, including fascia signage, spotlights, and power

REGISTRATIONS

- One (1) conference registration and invitation to the Conference Dinner and networking event
- One (1) exhibitor pass (not valid for session entry)

ADVERTISING OPPORTUNITIES

- Half-Page Colour advertisement in the conference handbook

LEAD GENERATION

- Delegate list of consenting attendees provided upon request (subject to privacy laws)

BRAND ACKNOWLEDGMENT

- Acknowledgement as Bronze Sponsor with logo recognition on conference signage at the event Verbal acknowledgement at during opening and closing ceremonies
- Acknowledgement as a Bronze Sponsor with 100-word profile, largest logo recognition, and link to your website on both Conference webpage and app
- Acknowledgement as a Bronze Sponsor with logo recognition in conference marketing emails
- Acknowledgement as a Bronze Sponsor with logo recognition on header slides in plenary venue

DIRECT SPONSORSHIP OPTIONS



Conference Dinner Sponsor

\$30,000 + GST

PROGRAM INCLUSION

- Opportunity to provide a 5-min address at the Conference Dinner

REGISTRATION

- Up to two (2) conference registrations
- Up to eight (8) Conference Dinner registrations

LEAD GENERATION

- Delegate list of consenting attendees provided upon request (subject to privacy laws)

BRAND ACKNOWLEDGMENT

- Acknowledgement as the Conference Dinner Sponsor with 100-word profile, logo recognition, and link to your website on both Conference webpage and app
- Acknowledgement as the Conference Dinner Sponsor with logo recognition

Lunch Symposium / Workshop Session

\$15,000 + GST

PROGRAM INCLUSION

- Conduct a 45-min Lunch Workshop or Symposium (subject to approval by ACMM29 Committee)

REGISTRATION

- Up to two (2) conference registrations and invitations to the Conference Dinner and networking event

LEAD GENERATION

- Delegate list of consenting attendees provided upon request (subject to privacy laws)

BRAND ACKNOWLEDGMENT

- Acknowledgement as a Workshop Sponsor with 100-word profile, logo recognition, and link to your website on both Conference webpage and app
- Acknowledgement as the Workshop Sponsor with logo recognition on header slides in plenary venue

Priority goes to top tier sponsors first then based on date we receive the application.

DIRECT SPONSORSHIP OPTIONS



Conference Dinner Drinks

\$10,000 + GST

PROGRAM INCLUSION

- Conduct a 30-min Workshop or Symposium (subject to approval by ACMM29 2027 Committee)

REGISTRATION

- Up to two (2) conference registrations and invitations to the Conference Dinner and networking event

LEAD GENERATION

- Delegate list of consenting attendees provided upon request (subject to privacy laws)

BRAND ACKNOWLEDGMENT

- Acknowledgement as a Workshop Sponsor with 100-word profile, logo recognition, and link to your website on both Conference webpage and app
- Acknowledgement as the Workshop Sponsor with logo recognition on header slides in plenary venue

Priority goes to top tier sponsors first then based on date we receive the application.

Barista Coffee Sponsor

\$10,000 + GST

PROGRAM INCLUSION

- Conduct a 45-min Lunch

BRANDING ENTITLEMENTS

- Opportunity to brand the barista unit and provide branded attire for staff, branded coffee cups, etc.

EXHIBITION

- A small table & two (2) chairs provided next to the coffee cart

REGISTRATION

- Two (2) conference registration

LEAD GENERATION

- Delegate list of consenting attendees provided upon request (subject to privacy laws)

BRAND ACKNOWLEDGMENT

- Acknowledgement as the Barista Coffee Sponsor with 100-word profile, logo recognition, and link to your website on both Conference webpage and app
- Acknowledgement as the Barista Coffee Sponsor with logo recognition on header slides in plenary venue

Price based on 250 coffees per day at \$5/coffee, any amount above this will be covered by the sponsor post event

DIRECT SPONSORSHIP OPTIONS



Poster Session Sponsor

\$4,000 + GST

BRANDING ENTITLEMENTS

- Branding of a conference poster session

REGISTRATION

- One (1) conference registration

LEAD GENERATION

- Delegate list of consenting attendees provided upon request (subject to privacy laws)

BRAND ACKNOWLEDGMENT

- Acknowledgement as a Poster Session Sponsor with 100-word profile, logo recognition, and link to your website on both Conference webpage and app
- Acknowledgement as a Poster Session Sponsor with logo recognition on header slides in plenary venue

Plenary Session Sponsor

\$4,000 + GST

BRANDING ENTITLEMENTS

- Branding of a Plenary Session

REGISTRATION

- One (1) conference registration

LEAD GENERATION

- Delegate list of consenting attendees provided upon request (subject to privacy laws)

BRAND ACKNOWLEDGMENT

- Acknowledgement as a Plenary Session Sponsor with 100-word profile, logo recognition, and link to your website on both Conference webpage and app
- Acknowledgement as a Plenary Session Sponsor with logo recognition on header slides in plenary venue

Priority goes to top tier sponsors first then based on date we receive the application.

Journal Paper Sponsor

\$2,000 + GST

DIRECT SPONSORSHIP OPTIONS



Conference Tea Break Sponsor

\$2,000 + GST

BRANDING ENTITLEMENTS

- Branding of a conference tea break

BRAND ACKNOWLEDGMENT

- Acknowledgement as a Conference Break Sponsor with 50-word profile, logo recognition, and link to your website on both Conference webpage and app
- Acknowledgement as a Conference Break Sponsor during one (1) break of choice during the conference

Young Scientist Travel Bursary Sponsor

\$2,000 + GST

The travel bursary provides funds to sponsor young Australians to take part at APMC 2025 including all sessions and networking events.

BRAND ACKNOWLEDGMENT

- Acknowledgement as a Young Scientist Travel Bursary Sponsor with 50-word profile, logo recognition, and link to your website on both Conference webpage and app
- Acknowledgement and letter (optional) given to the Young Scientist who receives the sponsorship

Exhibition

\$4,000 + GST

EXHIBITION

- An included (3x3m) exhibition booth in the exhibition hall, including fascia signage, spotlights, and power

REGISTRATIONS

- Up to two (2) exhibitor passes (not valid for session entry)

LEAD GENERATION

- Delegate list of consenting attendees provided upon request (subject to privacy laws)

BRAND ACKNOWLEDGMENT

- Acknowledgement as an Exhibitor with 50-word profile, logo recognition, and link to your website on both Conference webpage and app
- Acknowledgement as an Exhibitor with logo recognition in conference marketing emails
- Acknowledgement as an Exhibitor with logo recognition on header slides in plenary venue

Sponsorship Application

Contact Name:

Organisation:

Address:

Phone:

Mobile:

Email:

Level of Support:

Principle Sponsor \$49,000

Conference Dinner Sponsor \$30,000

Platinum Sponsor \$29,000

Lunch Symposium/Workshop Session \$15,000

Gold Sponsor \$19,000

Conference Dinner Drinks Sponsor \$10,000

Silver Sponsor \$9,000

Barista Coffee Sponsor \$10,000

Bronze Sponsor \$5,000

Poster Session Sponsor \$4,000 Young Scientist

Exhibition Sponsor \$4,000

Travel Bursary Sponsor \$2,000

Plenary Session Sponsor \$4,000

Journal Paper Sponsor \$2,000

Coffee Tea Break Sponsor \$2,000

Terms and Conditions:

- All Sponsorship costs are in Australian Dollars and exclude GST.
- Sponsorship is not secured until a signed sponsorship agreement has been returned and payment received.
- Invoices will be issued upon receipt of signed sponsorship agreement. Payment of invoice is due within 30 days of issue.
- Following confirmed commitment, sponsorship is non-refundable except in the event of the conference being cancelled or switching to a purely online format.
- Sponsorship entitlements will be delivered only upon full payment being received.
- The Conference Committee has final say on all artwork, merchandise and publications that may highlight sponsor logos or artwork.
- Information provided in this prospectus is correct at the time of publication.
- The Conference Committee reserve the right to amend sponsorship packages or add additional sponsorship packages as required.

Signature:

Date:

Please forward to completed form to Dr. Simon Hager at: s.hager@unsw.edu.au